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is a book by

Paul Midler,

which chronicles

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working with

American

businessmen

whose companies'

products are

manufactured in

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reveals industry
secrets,

including the
dangerous
practice of
quality fade—the
deliberate and
secret habit of

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manufacturers to
widen profit
margins through
the reduction of
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Dealings in

China; the book

focuses on a

handful of case

studies. Inside

its pages are

the Wow, this

one was great!

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entertaining beh
ind-the-scenes
account, Paul
Midler tells us
all that is
wrong with our
effort to shift
manufacturing to
China.

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GORDON CHANG,
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Coming Collapse
of China* 'Poorly
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not merely about
faltering
product quality
out of China.

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broader themes
is of people who
promise one
thing and then
deliver another.

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the experiences
of an American
working for a
U.S. outsourcing
firm in Chinese
manufacturing
and highlights
the disturbing
and dangerous
practice known
as 'quality
fade'--the
deliberate and
secretive habit

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through a
reduction in the
quality of
materials over
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manufacturing

sector, one that
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the author from

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diverse set of

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industries and
revealing a
number of
challenges.

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China is a non-
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2009, so things
may be better

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now. The main
character is an
American living
in China whose
job is to help
foreign
companies...

Production
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Read: Poorly
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Despite being
hailed as 'the

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world's An

workshop',

China's

reputation of

being a reliable

and responsible

manufacturer is

far from world-

class. In his

new book 'Poorly

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author Paul

Midler exposes

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Midler

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manufacturers to
widen profit
margins through
the reduction of
quality inputs.

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China on Apple
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In his new book
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the pitfalls of
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several myths in
the process. The
first -- that
China exists for
the United

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make things for
Wal-Mart -- is a
fallacy, says
Midler.

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Midler tells us
all that is
wrong with our
effort to shift

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chance, Midler
explains,
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Chinese
suppliers who
feel they have
little to lose

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by placing
consumer safety
at risk for the
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American who has
worked in the

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China An
close to two
decades. Poorly
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touches on a
number of issues
that affect us
all.

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What's Wrong
with China is
the most cogent,
insightful and
penetrating

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examination I
have read on the
paradoxes and
self-deceptions
of Modern China,
written by
someone who has
lived in the
country and
dealt with it
day to day for
decades. This
book will be
hated by the

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China's
Production
Game Paul
Miller

commissars,

because it is a
triumph of
analysis and
good sense.

—PAUL THEROUX I
sure wish I'd
read this book
before heading
to China—or
Chinatown, for
that matter.

China runs on an
entirely

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different
operating
system—both
commercial and
personal.
Midler's clear,
clever analysis
and
illuminating,
often hilarious
tales foster not
only
understanding
but respect.

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MARY ROACH From
the Back Cover
What's Wrong
with China is
the widely
anticipated
follow-up to
Paul Midler's
Poorly Made in
China, an exposé
of China
manufacturing
practices.

Applying a wider

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China in this
account, he
reveals many of
the deep
problems
affecting
Chinese society
as a whole. Once
again, Midler
delivers the
goods by
rejecting
commonly held
notions,

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Account Of The
Tactics Behind
understood
Chinas
Production
phenomena.

Game Paul

Midler
Doing business
in China is
tougher than you
think. Not only
is the culture

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vastly An

different, but

China's

experience in

manufacturing is

still

developing. It

will be a few

years before the

majority of

manufacturers

are up to world

standards. In

the meantime,

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quality, contract laws, schedules and logistics must be closely monitored. As a result, the things

Westerners must do to be successful are far different from dealing with American or

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European
manufacturers.

The best way to
quickly come up
to speed on

these
differences and
how to handle
them is to learn

from the
experience of
others. Through
over 20

extraordinary

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executive
interviews,

Rosemary Coates

captured the

essence of

sourcing and

manufacturing in

China. '42 Rules

for Sourcing and

Manufacturing in

China (2nd

Edition) ' is a

pragmatic

approach that

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every
businessperson
headed to China
must read. For
business people
who are
experienced in
doing business
in China, or for
first-time
visitors, this
book will
provide valuable
insights from

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real executives
and experts.

Insiders
Account Of The
These executives
offer their

Tactics Behind
personal

China's
Production
experiences and
recommendations

about sourcing

and
Come Paul

Midler
manufacturing in
China. Going

beyond simple

cultural do's

and don'ts, you

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Production
Game Paul
Midler
will discover:
how business is
really done how
you can make
things happen in
China the
mistake
westerners often
make, and how to
avoid them what
made these
executives
successful Based
on her 25 years

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China. An
of supply chain
experience, much
of it spent
living and
working across
Asia, Rosemary
Coates has
become an expert
on doing
business in
China. Her own
personal
experiences in
China are

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interwoven into
this book.

A young girl
forced to work
in a Queens
sweatshop calls
child services
on her mother in
this powerful
debut memoir
about labor and
self-worth that
traces a Chinese

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immigrant's
journey to an
American future.
As a teen, Anna
Qu is sent by
her mother to
work in her
family's garment
factory in
Queens. At home,
she is treated
as a maid and
suffers
punishment for

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China An
doing her
homework at
night. Her
mother wants to
teach her a
lesson: she is
Chinese, not
American, and
such is their
tough path in
their new
country. But
instead of
acquiescing, Qu

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China An
Office of
Children and
Family Services,
an act with
consequences
that impact the
rest of her
life. Nearly
twenty years
later, estranged
from her mother
and working at a
Manhattan start-

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up, Qu requests
her OCFS report.
When it arrives,
key details are
wrong. Faced
with this false
narrative, and
on the brink of
losing her job
as the once-
shiny start-up
collapses, Qu
looks once more
at her life's

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truths, from
abandonment to
an abusive
family to
seeking dignity
and meaning in
work. Traveling
from Wenzhou to
Xi'an to New
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China is a
fierce memoir
unafraid to ask
thorny questions

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about trauma and
survival in
immigrant
families, the
meaning of work,
and the costs of
immigration.

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"Made in China"
provides you
with a thought-
provoking and
thoroughly

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entertaining
account of how
the most
populous nation
on Earth
influences
almost every
aspect of our
daily lives.

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years as an
award-winning
journalist,
author Sara

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decidedly big-
picture issue
and breaking it
down to a
personal level.

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"In a race to
capture new
audiences,
Hollywood moguls
began courting
Chinese
investors to
create branded

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films--after
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entry. Hollywood
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examines this
compelling

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the distinctions
between
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"Dream Factory"
and the "Chinese
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increasingly
blurred. What is
revealed

illuminates how
China's
influence is

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Carrie Paul
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industries from
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about, China's
place in the
world? The
coronavirus

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pandemic started
in Wuhan, home
to the leading
lab studying the
SARS virus and
bats. Was that
pure
coincidence?

This book
explores what we
know, and still
don't know,
about the
origins of

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how it was
handled in
China. We may
never get all
the answers, but
much is already
clear: China's
record as the
origin of
earlier
pandemics, and
its struggle to
bring contagious

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diseases under
control; its
history as both
a victim of
biological
warfare and a
developer of
deadly
bioweapons. When
Covid broke out,
Wuhan was
building science
parks to realise
Beijing's

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ambitions in
biotech
research.

Whoever achieves
global
leadership of
the gene-editing
industry stands
to harvest great
power and
wealth. China
has already
challenged
Western

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technological
supremacy with
5G and in other
industries. Yet
this tiny,
invisible virus
has cruelly
exposed a
critical flaw in
the Chinese
political
system:
obsessive
secrecy. The

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West wanted to trust the PRC, hoping that, as it prospered, it would become an open society. Made in China reveals how Beijing's leaders have betrayed that trust.

Traditional

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Economist's Best

Book of 2009. In

Traditional

Chinese.

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Tsai Fong Books,

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Insiders

As China has evolved into an industrial powerhouse over the past two decades, a new class of workers has developed: the dagongmei, or working girls. The dagongmei are

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women in their
late teens and
early twenties
who move from
rural areas to
urban centers to
work in
factories.

Because of state
laws dictating
that those born
in the
countryside
cannot

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Production
Came Paul
Midler

permanently
leave their
villages, and
familial
pressure for
young women to
marry by their
late twenties,
the dagongmei
are transient
labor. They
undertake
physically
exhausting work

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China An
in urban
factories for an
average of four
or five years
before returning
home. The young
women are not
coerced to work
in the Paul
factories; they
know about the
twelve-hour
shifts and the
hardships of

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labor. Yet they
are still eager
to leave home.

Made in China is

a compelling

look at the

lives of these

women, workers

caught between

the competing

demands of

global

capitalism, the

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China An socialist state,

and the

patriarchal

family. Pun Ngai

conducted

ethnographic

work at an

electronics

factory in

southern China's

Guangdong

province, in the

Shenzhen special

economic zone

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Production
Carro Paul
Midler

where foreign-
owned factories
are
proliferating.

For eight months
she slept in the
employee
dormitories and
worked on the
shop floor
alongside the
women whose
lives she
chronicles. Pun

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illuminates the
workers'
perspectives and
experiences,
describing the
lure of consumer
desire and
especially the
minutiae of
factory life.

She looks at
acts of
resistance and
transgression in

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China's workplace,
positing that
the chronic
pains—such as
backaches and
headaches—that
many of the
women experience
are as
indicative of
resistance to
oppressive
working
conditions as

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China are of
defeat. Pun
suggests that a
silent social
revolution is
underway in
China and that
these young
migrant workers
are its agents.

From the author
of the acclaimed
Mr. China comes

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another An

rollicking

adventure

story-part

memoir, part

history, part

business

imbroglio—that

offers valuable

lessons to help

Westerners win

in China. In the

twenty-first

century, the

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China An tilted
eastwards in its
orbit; China
grows confident
while the West
seems mired in
doubt. Having
lived and worked
in China for
more than two
decades, Tim
Clissold
explains the
secrets that

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Westerners can
use to navigate
through its
cultural and
political maze.
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he left off in
the

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Rules chronicles
his most recent
exploits, with

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assorted Chinese
bureaucrats,
factory owners,
and local
characters
building a
climate change
business in
China. Of
course, all does
not go as
planned as he
finds himself
caught between

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the world's

largest carbon
emitter and the
world's richest

man. Clissold

offers

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anecdotes of the
absurdities,

gaffes, and

mysteries he

encountered

along the way.

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Miller
Clissold
outlines five
Chinese Rules,
which anyone can
deploy in on-the-
ground
situations with
modern Chinese
counterparts.
These Chinese

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China will

enable

foreigners not

only to

cooperate with

China but also

to compete with

it on its own

terms.

Midler

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